

Profit & Loss Budget 2012/2013

	Budget	2011/12	Draft Budget 2012/13	var 11/12
Ordinary Income/Expense				
Income				
BID Levy		547031	565900	18869
Service Level Agreement - WCC		25000	19000	-6000
Shopwatch		5000	5800	800
PubWatch		2400	2100	-300
Business Awards		1000	1500	500
Room Rental		0	0	0
Christmas Tree Sponsorship		3000	3000	0
Total Income		583431	597300	13869
Expense				0
General Costs				0
Establishment Costs				0
Rates		2500	2435	-65
Rent		4500	4500	0
Cleaning		1720	2376	656
Electricity		2750	1500	-1250
Water rates		150	150	0
Insurance		1400	1500	100
Maintenance		0	1000	1000
Sundry		0	0	0
Total Establishment Costs		13020	13461	441
Employment Costs				0
Salary		106000	96614	-9386
E'ers NHI		0	12637	12637
Temporary Staff		0	1000	1000
Recruitment Fees		5000	0	-5000
Training		5000	5000	0
Payroll Software		0	125	125
Total Employment Costs		116000	115376	-624
Administrative Costs				0
Business Excellence Awards		0	0	0
Meeting and AGM costs		1000	1250	250
Business Centre Marketing		500	500	0
Membership Costs		1350	1350	0
Travel and Subsistence		2000	2250	250
Web-site Maintenance		1000	1000	0
Web-site hosting		3864	4000	136
Printing and Stationery		2000	3250	1250
Postage and PO Box		325	750	425
Coffee Machine and Refreshments		1600	1750	150
Computer Maintenance & Support		4200	5000	800
Computer ADSL		1020	1020	0
Bank charges		750	250	-500
Depreciation		5000	5000	0
Levy Collection Costs		9500	9500	0
Printer and Photocopier		2100	2100	0
Telephone		200	200	0
Accountancy Assistance		3600	3600	0
Audit Fees and Stat. Filing		2000	2100	100
Sundry		0	0	0
Total Administrative Costs		42009	44870	2861
Total General Costs		171029	173707	2678

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BID Project Costs					0
Events Insurance		0	1000	1000	
Enhanced Street Cleaning		35000	35000	0	
Floral Display		20000	40000	20000	
Additional PCSOs		65000	65000	0	
Graffiti & Pride of Place		5204	5204	0	
Shopwatch & Retail Projects		8000	8000	0	
Pubwatch & Evening Economy		8000	8000	0	
Marketing Campaigns			0	0	
Print Advertising		31246	31246	0	
Radio Advertising		18137	7784	-10353	
Outdoor Advertising		14000	14000	0	
Event Promotions		6000	6000	0	
Business Events		5500	5500	0	
Marketing evening economy		4000	4000	0	
Sponsorship		3000	3000	0	
Ad Hoc ads		8117	8117	0	
Total Marketing Campaigns		90000	79647	-10353	
Christmas Lights and Festival					0
Chambers Southern		40000	40000	0	
Additional Lighting		13000	8000	-5000	
Light Switch On		7000	7000	0	
Total Christmas Lights and Festival		60000	55000	-5000	
Performance Indicators		11000	7000	-4000	
Footfall Cameras		8000	8000	0	
City & Evening Economy Events			0	0	
The Constabulary		2000	2000	0	
First Thursdays		10000	7500	-2500	
Parchment Street		2000	2000	0	
Jewry Street		2000	2000	0	
Brooks Centre		2000	2000	0	
Total City & Evening Economy Events		18000	15500	-2500	
Interactive & Retail Maps		10100	10100	0	
Comm.& Publicity with Members		25000	20000	-5000	
Waste Management and utilities projects		3507	10000	6493	
Discretionary & Special Bid Mem			0	0	
Hat Fair		0	0	0	
Discretionary & Special Bid Mem - Other		45591	55142	9551	
Total Discretionary & Special Bid Mem		45591	55142	9551	
BID Members Meetings		0	1000	1000	
Diverted Giving Scheme		0	0	0	
Total BID Project Costs		412402	423593	11191	
Total Expense		583431	597300	13869	
Net Ordinary Income		0	0	0	
Other Income					0
Bank Interest		0	0	0	
Total Other Income		0	0	0	
Profit for the Year		0	0	0	